



**PRODUCT CATALOG  
2018-2019**





# WELCOME.

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Shovels were the first tools created and the last to be innovated. Until now. DMOS® exists to make well-designed, virtually indestructible, and portable tools for life. DMOS® makes Active Tools™ that you can stake your life on, even if you don't have to.

In the early days of the company, we talked a lot about our desires to design action tools that gave us more freedom and greater control in the outdoors. Tools that allowed us to “do my own sh\*\*,” or D-M-O-S. It was a phrase so often repeated that it not only became our internal rallying cry for independence and empowerment we sought, it also became the name of our brand.

We have been hard at work developing our Active Tools™. Designing tools that get more work done. Faster. Tools that can keep up with us, no matter how far or deep we go. Tools that are built to last, so that you don't have to keep replacing them every year. Here's what our customers routinely say:

“DMOS shovels have a superior strength to weight ratio for a snow shovel. They are a game changer” — Jason R.

“They are as strong as an old steel shovel but won't rust and are half the weight.” — Ryan R.

“Every plastic snow shovel will eventually break and crack in cold. I break one every season. My DMOS shovel is on season 3 and I use it all the time and it is going strong.” — Jerry B.

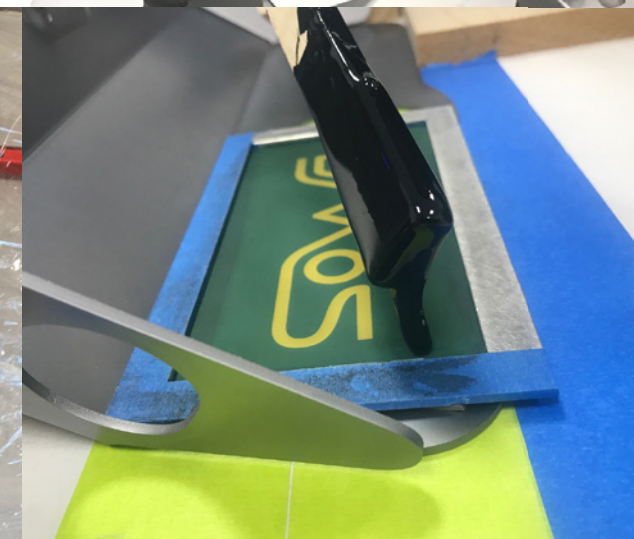
We are pleased to present our 2018-19 product line which features our new larger Stealth Pro and our even stronger Alpha 2 product family. We are back with our popular custom collab shovel program that allows you to customize shovels for your brand and your customers.

Our never-ending quest for building the best tools requires a partnership with our customers and our retail partners. We welcome your feedback and look forward to seeing you out there!



**Susan Pieper**

Founder, DMOS Collective  
#HardwareForOutThere



# QUALITY MADE. RIGHT HERE IN 'MERICA.

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We have endeavored to make the best shovel tools we could and doing that overseas proved to be difficult.

First, there was the language barrier. Then, there was the time difference. Finally, there was the culture of manufacturing in Asia that is more about cost over quality. Validating materials. Inspecting products. Negotiating rework.

We didn't want to question what was happening 6,500 miles away, or order early and guess at demand, only to be wrong.

We wanted to change the way hard goods are made and sourced to bring you the best tools possible.

We have succeeded.

By manufacturing in America, we are bringing new products to market faster and getting them in your hands considerably quicker. And, at the right price too since our production process uses state-of-the-art automation to design, engineer, and fabricate products of the highest quality.

Quality is ensured as our production partner in Oregon reflects a Deming-inspired facility that has mirrored ISO processes. We also use USA-sourced certified T-6061 aluminum that is labeled and stamped. We are a part of a small revolution to bring manufacturing of consumer hard goods back to the United States.

Now, by owning a DMOS tool, you're part of this revolution too .



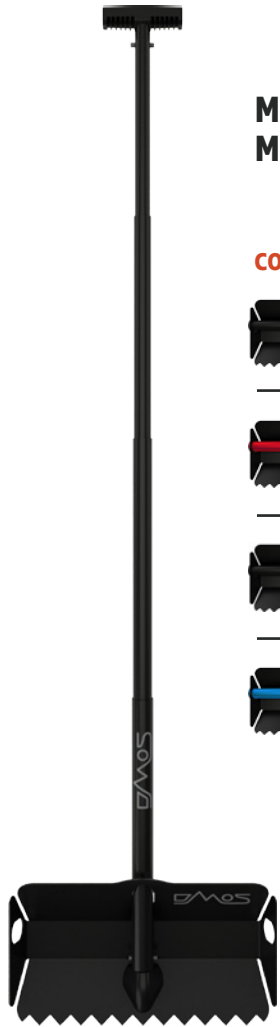
**MADE IN THE USA**

# THE STEALTH SHOVEL™

Patented\*



YKK PRESENTS  
ISPO BRANDNEW  
WINNER 2016/2017  
ISPO HARDWARE WINTER AWARD



**MINIMAL SPACE DURING CARRY,  
MEETS MAXIMUM POWER DURING USE.**

## COLORS



◆ **Blackout**  
Black shaft w/ Black blade



◆ **Fire Red**  
Red shaft w/ Black blade



◆ **Hardware For Out There**  
Gunmetal shaft w/ Black blade



◆ **Arctic Blue**  
Blue shaft w/ Black blade



SKU	DESCRIPTION	WHOLESALE	MSRP
SAB4001-HT	STEALTH SHOVEL - BLACKOUT BLACK SHAFT w/ BLACK BLADE	\$65	\$99
SRB4001-HT	STEALTH SHOVEL - FIRE RED RED SHAFT w/ BLACK BLADE	\$65	\$99
SHW4001-HT	STEALTH SHOVEL - HARDWARE FOR OUT THERE GUNMETAL SHAFT w/ BLACK BLADE	\$65	\$99
SMS4001-HT	STEALTH SHOVEL - ARCTIC BLUE BLUE SHAFT w/ BLACK BLADE	\$65	\$99

# FOLDS LIKE A BUTTERFLY. DIGS LIKE A BEAST.

## USES

From unparalleled performance, like digging your car out from a snowbank, to the convenience of a packable shovel that builds the best backcountry kickers.

**2 IN 1 FUNCTIONALITY:** Shoveling or ice-breaking/grooming/raking tool

Packable, yet full-size power

Telescoping indexed-locking shaft

**BOMBER CONSTRUCTION:** T6 6061 Aluminum, +2.5mm thick

**PACKED SIZE:** 18" x 9" x 2.25"

**EXTENDED SIZE:** 56.5"

**WEIGHT:** 3.3 lbs

**BLADE DIMENSIONS:** 16.25" x 9" x 2.5"

**IT'S NOT A QUESTION OF WHERE YOU'LL USE IT,  
IT'S WHERE WON'T YOU USE IT?**



\*See [www.dmoscollective.com](http://www.dmoscollective.com) for a full list of patents.

# NEW! THE ALPHA 2 SHOVEL™

Patented\*



**YOU ASKED. WE LISTENED.  
THE ALPHA IS BACK, AND NOW  
IT'S EVEN STRONGER.**

## COLORS



◆ **Blackout**  
Black shaft w/ Black blade



◆ **Fire Red**  
Red shaft w/ Black blade



◆ **Hardware for Out There**  
Gunmetal shaft w/ Black blade



◆ **Arctic Blue**  
Blue shaft w/ Black blade

SKU	DESCRIPTION	WHOLESALE	MSRP
AAB5001-HT	ALPHA 2 SHOVEL - BLACKOUT BLACK SHAFT w/ BLACK BLADE	\$75	\$129
ABR5001-HT	ALPHA 2 SHOVEL - FIRE RED RED SHAFT w/ BLACK BLADE	\$75	\$129
AHW5001-HT	ALPHA 2 SHOVEL - HARDWARE FOR OUT THERE GUNMETAL SHAFT w/ BLACK BLADE	\$75	\$129
AMS5001-HT	ALPHA 2 SHOVEL - ARCTIC BLUE BLUE SHAFT w/ BLACK BLADE	\$75	\$129

# YOUR EXCALIBUR WITH TEETH.

**USES** For lift operators at ski resorts to property managers who hand shovel sidewalks, or for professional movers and commercial truck drivers. The Alpha is incredibly versatile and performs at its best when you need to move a lot of material.

**2 IN 1 FUNCTIONALITY:** Shoveling and ice breaking/grooming/raking

Packable, yet full-size power

Telescoping indexed-locking shaft

**BOMBER CONSTRUCTION:** T6 6061 Aluminum, +2.5mm thick

**PACKED SIZE:** 23" x 14" x 3.1"

**EXTENDED SIZE:** 61.5"

**WEIGHT:** 4.5 lbs

**BLADE DIMENSIONS:** 18" x 14" x 3.1"

**A DEEP BELLY TAKES A BIG BITE.  
FOR WHEN YOU NEED TO MOVE A LOT OF MATERIAL.**



\*See [www.dmoscollective.com](http://www.dmoscollective.com) for a full list of patents.

# NEW! THE ALPHA 2S SHOVEL™

Patented\*



UNTIL NOW, ONLY IN MOVIES WAS SOMETHING TOOTHLESS SO FIERCE.

## COLORS



◆ **Blackout**  
Black shaft w/ Black blade



◆ **Fire Red**  
w/ Black blade



◆ **Hardware for Out There**  
Gunmetal shaft w/ Black blade



◆ **Arctic Blue**  
Blue shaft w/ Black blade

SKU	DESCRIPTION	WHOLESALE	MSRP
AAB5002-HT	ALPHA 2S SHOVEL - BLACKOUT BLACK SHAFT w/ BLACK BLADE	\$75	\$129
ABR5002-HT	ALPHA 2S SHOVEL - FIRE RED RED SHAFT w/ BLACK BLADE	\$75	\$129
AHW5002-HT	ALPHA 2S SHOVEL - HARDWARE FOR OUT THERE GUNMETAL SHAFT w/ BLACK BLADE	\$75	\$129
AMS5002-HT	ALPHA 2S SHOVEL - ARCTIC BLUE BLUE SHAFT w/ BLACK BLADE	\$75	\$129

# BRILLIANT DESIGN. BULLDOZER POWER.

## USES

For shoveling your back deck to cleaning out horse stalls.

Packable, yet full-size power

Telescoping indexed-locking shaft

**BOMBER CONSTRUCTION:** T6 6061 Aluminum, +2.5mm thick

**PACKED SIZE:** 23" x 14" x 3.1"

**EXTENDED SIZE:** 61.5"

**WEIGHT:** 4.5 lbs

**BLADE DIMENSIONS:** 18" x 14" x 3.1"

**POWERFUL SNOW OR DIRT SHOVEL  
WHICH LEAVES NO TRACE.**



\*See [www.dmoscollective.com](http://www.dmoscollective.com) for a full list of patents.

# NEW! THE STEALTH PRO SHOVEL™

Patented\*

**BECAUSE SOMETIMES YOU  
JUST NEED A BIGGER TOOL.**

## COLORS



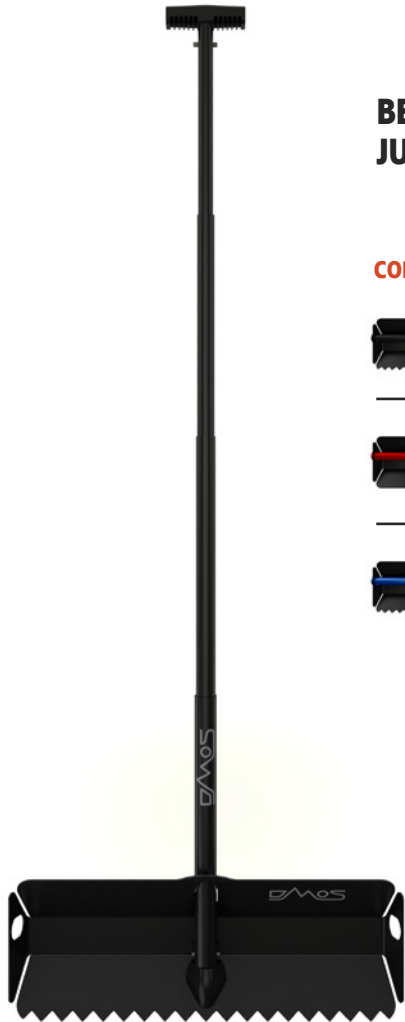
◆ **Blackout**  
Black shaft w/ Black blade



◆ **Fire Red**  
w/ Black blade



◆ **Arctic Blue**  
Blue shaft w/ Black blade



SKU	DESCRIPTION	WHOLESALE	MSRP
PAB5001-HT	STEALTH PRO SHOVEL - BLACKOUT	\$70	\$119
PBR5001-HT	STEALTH PRO SHOVEL - FIRE RED	\$70	\$119
PMS5001-HT	STEALTH PRO SHOVEL - ARCTIC BLUE	\$70	\$119

# THE SHARPEST TOOL IN THE SHED.

## USES

For ski resort terrain park crew to landscapers to town maintenance crews clearing sidewalks to a driveway shovel.

Packable, yet full-size power

Telescoping indexed-locking shaft

**BOMBER CONSTRUCTION:** T6 6061 Aluminum, +2.5mm thick

**PACKED SIZE:** 25.75" x 9" x 2.5"

**EXTENDED SIZE:** 56.5"

**WEIGHT:** 4.1 lbs

**BLADE DIMENSIONS:** 24" x 9" x 2.5"

**POWERFUL WIDE TERRAIN TYPE TOOL MARRIED  
WITH A DRIVEWAY PUSHER. IMAGINE THE POSSIBILITIES  
FOR TACKLING ANY JOB IN HALF THE TIME.**

\*See [www.dmoscollective.com](http://www.dmoscollective.com) for a full list of patents.

# NEW! THE STEALTH PRO S SHOVEL™

Patented\*

LIKE A DRIVEWAY PUSHER,  
BUT ON STEROIDS.

## COLORS



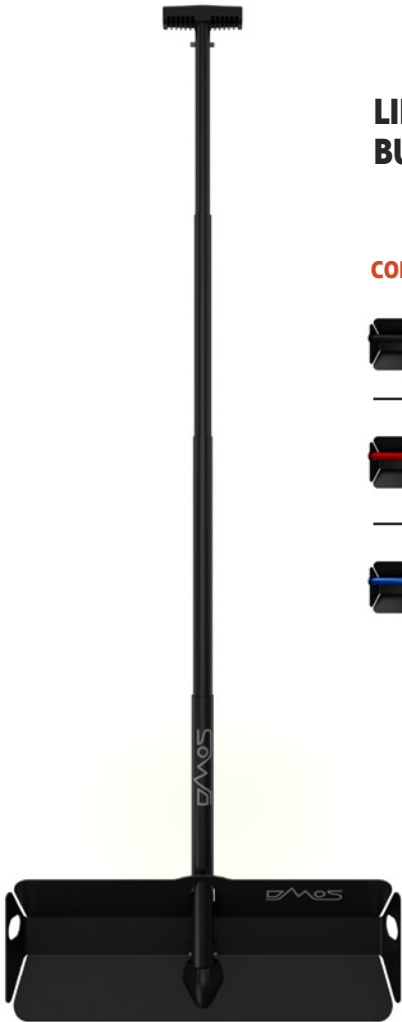
◆ **Blackout**  
Black shaft w/ Black blade



◆ **Fire Red**  
Red shaft w/ Black blade



◆ **Arctic Blue**  
Blue shaft w/ Black blade



# ANY JOB. ANYTIME. ANYWHERE.

## USES

For the driveway and for clearing snow before playing pond hockey.

Packable, yet full-size power

Telescoping indexed-locking shaft

**BOMBER CONSTRUCTION:** T6 6061 Aluminum, +2.5mm thick

**PACKED SIZE:** 25.75" x 9" x 2.5"

**EXTENDED SIZE:** 61.5"

**WEIGHT:** 4.1 lbs

**BLADE DIMENSIONS:** 24" x 9" x 2.5"

**THE BEST BUILT-TO-LAST  
DRIVEWAY-TO-WHATEVER SHOVEL EVER.**

SKU	DESCRIPTION	WHOLESALE	MSRP
PAB5002-HT	STEALTH PRO S SHOVEL - BLACKOUT	\$70	\$119
PBR5002-HT	STEALTH PRO S SHOVEL - FIRE RED	\$70	\$119
PMS5002-HT	STEALTH PRO S SHOVEL - ARCTIC BLUE	\$70	\$119



\*See [www.dmoscollective.com](http://www.dmoscollective.com) for a full list of patents.



## ACCESSORIES



SKU	DESCRIPTION	WHOLESALE	MSRP
HCG4001-HT	DMOS WOOL FLATBILL SCRIPT HAT	\$18	\$35.95
HC03001-HT	DMOS SNAPBACK TRUCKER HAT, ORANGE	\$16	\$32.50
HCB3001-HT	DMOS SNAPBACK TRUCKER HAT, BLACK	\$16	\$32.50
HBG3001-HT	DMOS PATCH FLAP BEANIE	\$10	\$19.95
MWB3001-HT	MIZU-DMOS 27OZ WATER BOTTLE	\$11	\$21.99
NSB3001-HT	STEALTH NYLON ICON BAG	\$10	\$19.99

# CUSTOM CO-LAB SHOVEL TOOLS

Before DMOS®, the only tool on a job site that didn't get stolen was a shovel. No one really owned it. Enter DMOS®. A DMOS shovel is like a premium pocket knife. A rifle. A fly reel. It's part of your personal go-to gear.

Whether you're a world-class heliski resort or a private club or an active-outdoor apparel brand, quality, US-made, built-to-last, DMOS® custom collab shovels are a way to add items to your assortment while allowing customers to be even more loyal to your brand.

On the following page is our standard collab program for orders of single SKU 50 units or more. Inquire with your sales rep or the DMOS team about the other customizable options around the shaft, grip, and blade sizes for single SKU orders of over 1,000 shovels.



ALPHA CUSTOM CO-LAB



STEALTH CUSTOM CO-LAB

## BASIC COLLAB PROGRAM:

All blades are DMOS satin black; Your logo is applied to the lower left hand face of the blade in white ink.

<b>ANODIZED SHAFT BASE COLOR</b>	BLACK / SILVER / GUNMETAL / FIRE RED / ARCTIC BLUE		
<b>SHAFT LOGO INK COLOR</b>	BLACK / WHITE / CHARCOAL		
<b>BLADE LOGO INK COLOR</b>	WHITE		
<b>PRICING</b>			
<b>QUANTITY</b>	50-250	250-1000	1000+
<b>ART DEVELOPMENT FEE</b>	\$850	\$500	WAIVED
<b>UNIT COST</b>	STEALTH - \$65 / ALPHA 2, ALPHA 2S - \$75 / STEALTH PRO, STEALTH PRO S \$70 /		

50% due upon order, remaining balance due Net 30 after delivery.

### EXAMPLE:

Custom Collab of 50 Units of the Stealth  
 $50 \times \$65 + \$850 \text{ setup} = \$4100$  or \$82/shovel  
 MSRP \$99

A 17% margin plus advertising your brand

### EXAMPLE:

Custom Collab of 300 Units of the Stealth  
 $300 \times \$65 + \$500 = \$20000$  or \$66.67/shovel  
 MSRP \$99

A 33% margin plus advertising your brand

CORPORATE GIFTS / SALES INCENTIVES / TEAMS / COMPANIES /  
 UNIVERSITIES / GOVERNMENTS / NON-PROFIT GROUPS /



# POP DISPLAYS







**DAMOS**®


**HARDWARE FOR OUT THERE**



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